



BEATSTREETS

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\$300!

Lake Shore Drive
6-19-2019



20,000

Potholes *reported* in 2018

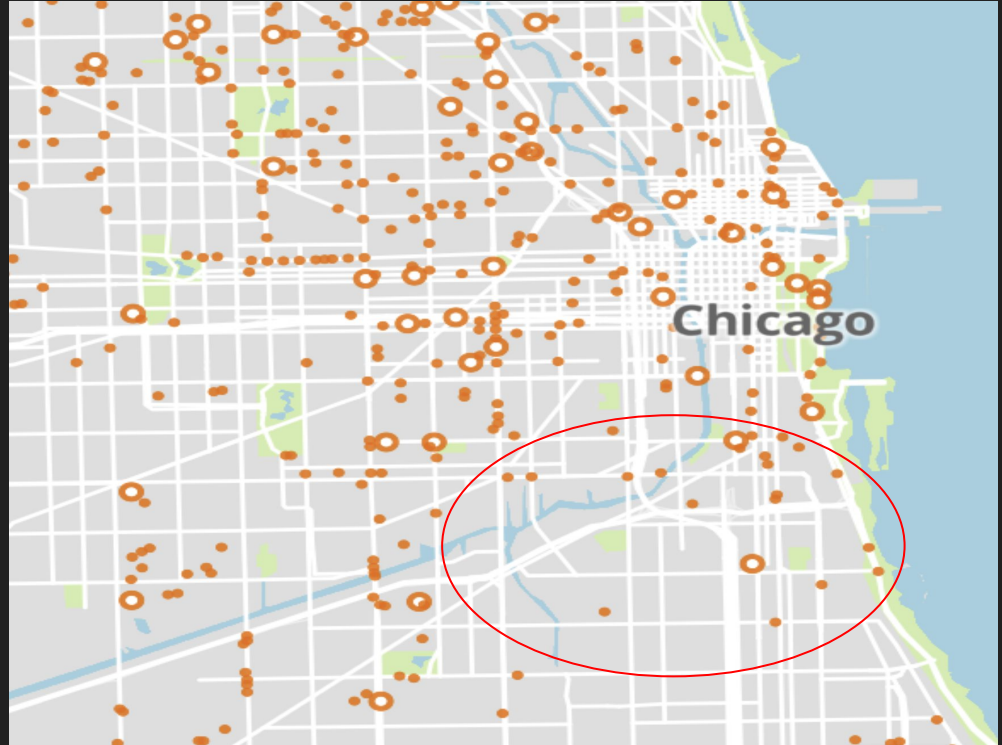
89.7%

Of reported potholes *were ignored* in 2018

HISTORICAL DISENFRANCHISEMENT

Industrial reconstruction (or road resurfacing) in Chicago has been an ongoing social and economic issue for our communities

Neighborhoods face inequity across the city--especially in the south and west sides--as their defaced streets are disregarded by their own city officials



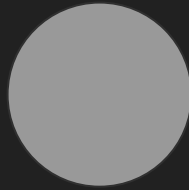
NEIGHBORHOOD INFRASTRUCTURE

\$1.3M

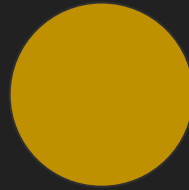
Budget allocation for each alderman



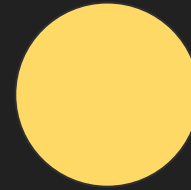
POTHOLES ARE POLITICAL



Pothole
Observed



Resident
Reports



Alderman
Judgment



STEPS WE'VE TAKEN

- UNDERSTAND THE PROCESS OF STREET RESURFACING
- UNDERSTAND THE REASONING WHY ARE SOME STREETS BEING IGNORED
- CREATE CONNECTIONS WITH CITY OFFICIALS WHO DETERMINE WHAT STREETS GET FIXED



WHO SHAPED OUR PERSPECTIVE

Alderman of the 45th Ward (JIM GARDNER)

Alderman of the 49th Ward (MAIRA HADDEN)

Project Engineer -- THE DEPARTMENT OF
TRANSPORTATION





BEATSTREETS

The logo consists of a stylized 'B' icon on the left, composed of multiple parallel orange lines that form a square on the left and a rounded shape on the right. To the right of the icon, the word 'BEATSTREETS' is written in a bold, sans-serif font. The letters 'B', 'E', 'A', and 'T' are orange, while the letters 'S', 'T', 'R', 'E', 'E', 'T', and 'S' are white. The text is set against a solid black background.

Features /App	Reporting a Beat Street	Engaging with the community	Voting System	Prioritize streets in need of fixing	Bestowed Road
Beat Street	✓	✓	✓	✓	✓
311	✓	✗	✗	✗	✗



FUTURE IMPLEMENTATIONS

- NEAT STREETS
- VOTING-RANKING SYSTEM
- SHARING REPORTS VIA SOCIAL MEDIA
- Incorporating our business with asphalt companies

The logo for BEATSTREETS features a stylized orange 'B' icon on the left, composed of multiple parallel lines that curve to form the letter. To the right of the icon, the word 'BEATSTREETS' is written in a bold, sans-serif font. The letters 'BEAT' are orange, and the letters 'STREETS' are white.

CORE RISKS

Core Risk #1

The amount of applications that are being sent to the city of Chicago

Core Risk #2

Management of the roads being resurfaced

Core Risk #3

Reaching an agreement with the department of transportation,



Our Plan ...

18 months

1,600
Residents

15
Alderman



3:57

BEATSTREETS

Welcome!

We provide reports to the Chicago transportation systems through resident report/vote aggregation to improve roads all across the city.

We believe that our voices are stronger together and by partnering with the Chicago Department of Transportation, we can improve road repair across the city.

By partnering with the city we hope to reallocate city resources to ensure that all parts of the city are equally cared for.



Home



Report



Reported Streets



Home



Report



Reported Streets

3:57

File a Report

Beat Street

Bestowed Road

Enter your phone number

(773)-555-555

Enter your Ward number ?

50

Locate your ward

Add your location

Go to map

Upload a photo

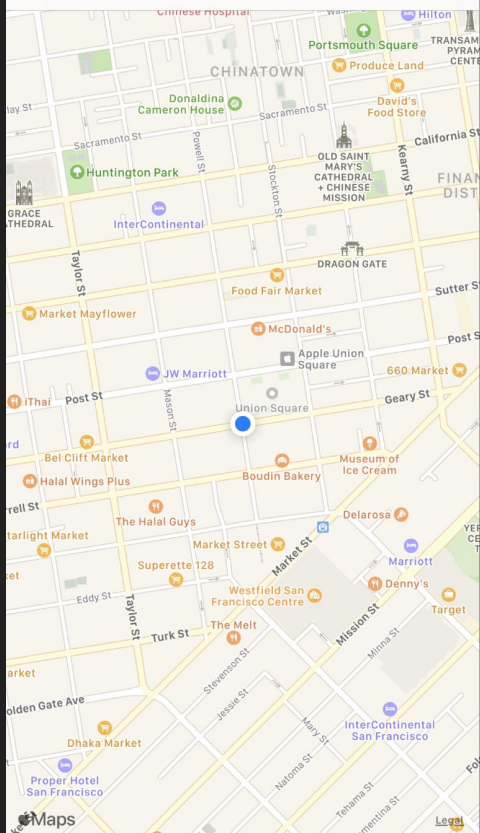
Select image

BEATSTREETS

Ready to submit

4:05

Submit A Report



Home



Leaderboard



Bestowed Roads



Vote



Report

AA

chicago.gov

Gradually Resume

The City of Chicago is currently in Phase Four: "Gradually Resume." Many City services have adjusted hours or locations and may require health screens prior to entering their physical

spaces. Please call ahead or visit any department's website to get additional details, or visit chicago.gov/covid-19.



Search the City of Chicago



Find Your Ward and Alderman

Enter a City of Chicago address
(Example: 121 N LaSalle St)

Enter an address



BEATSTREETS

THANK YOU!



OUR ASK BROKEN DOWN

\$160 K

- **Advertisements => 40k**
 - flyers
 - In app Advertisements
 - Billboards
 - Social Media Platforms
- **Employees => 70k**
 - Programers
 - Marketers
 - salary
- **Equipment => 10k**
 - Laptops
 - Tech Materials
- **Other Expenses => 40k**
 - Expenses to be determined

